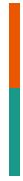




# Project 1: Bringing People Together “Locals”

Nitzan A- BGU  
Dolev H-BGU  
Nadeen AH - UP  
Inga R - UP



## **Value proposition, problem and solution**

Stay connected to your community!

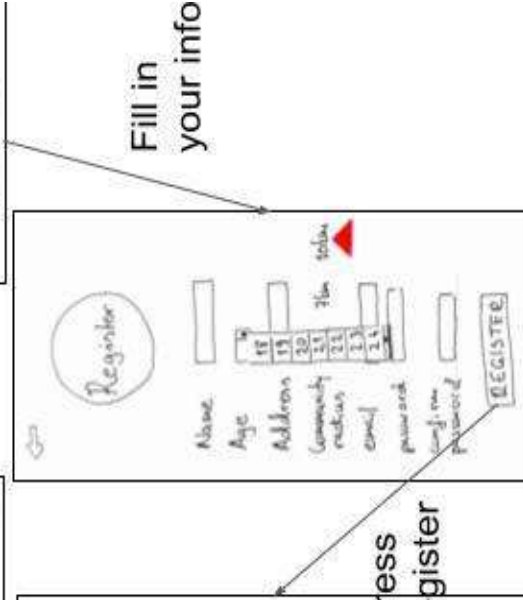
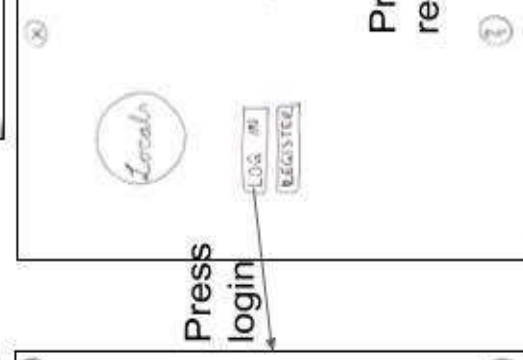
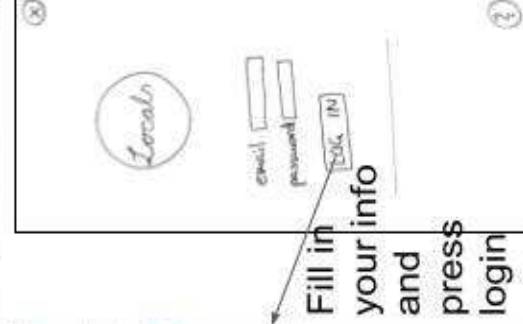
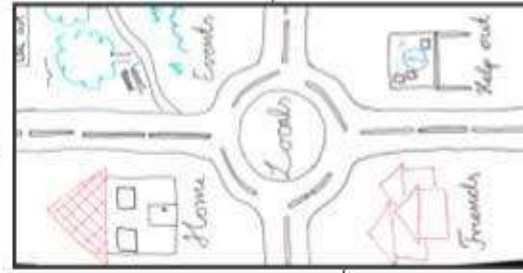
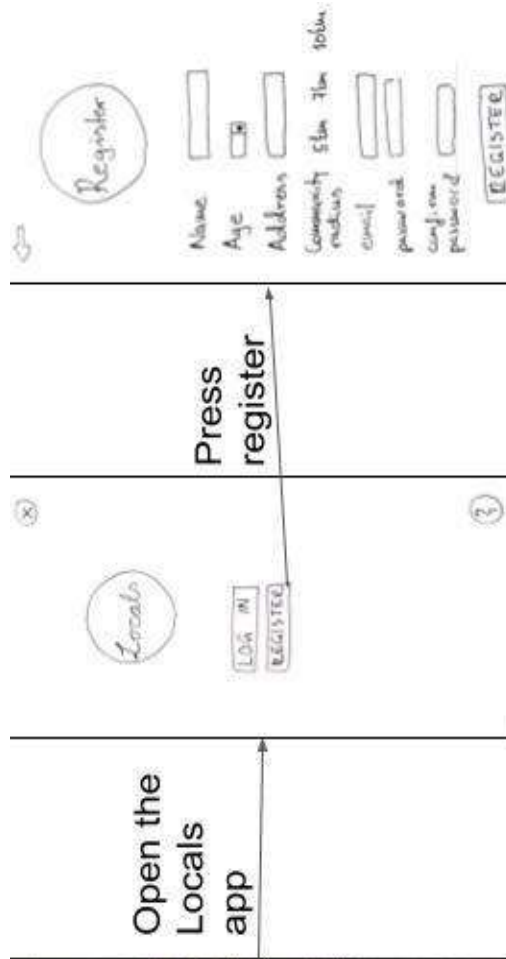
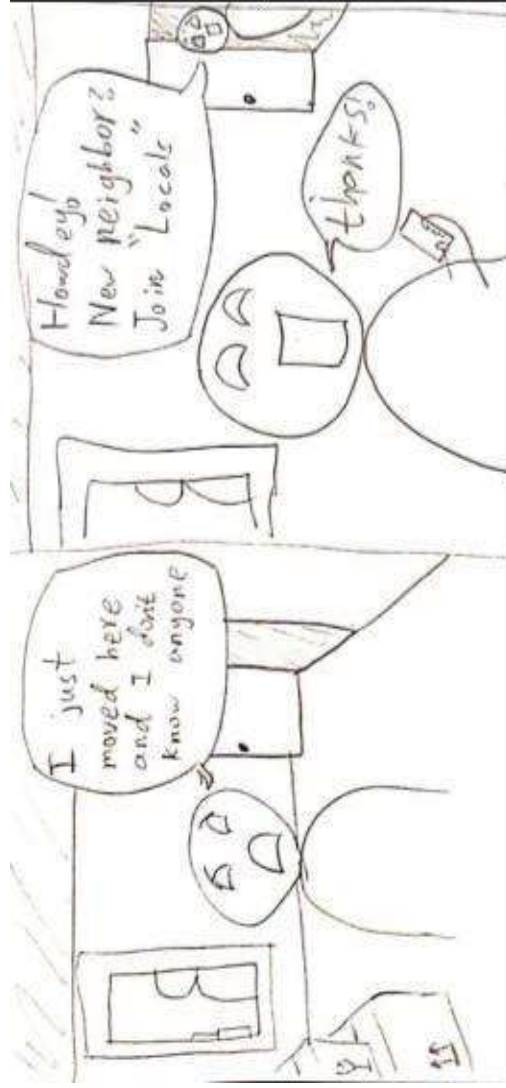
During this pandemic, most nations faced lockdowns. Many people felt isolated and found themselves needing help to do simple tasks and wanting to communicate with others when in quarantine. This is where our app 'Locals' comes in, offering a social platform for neighbors to connect and help out their communities.



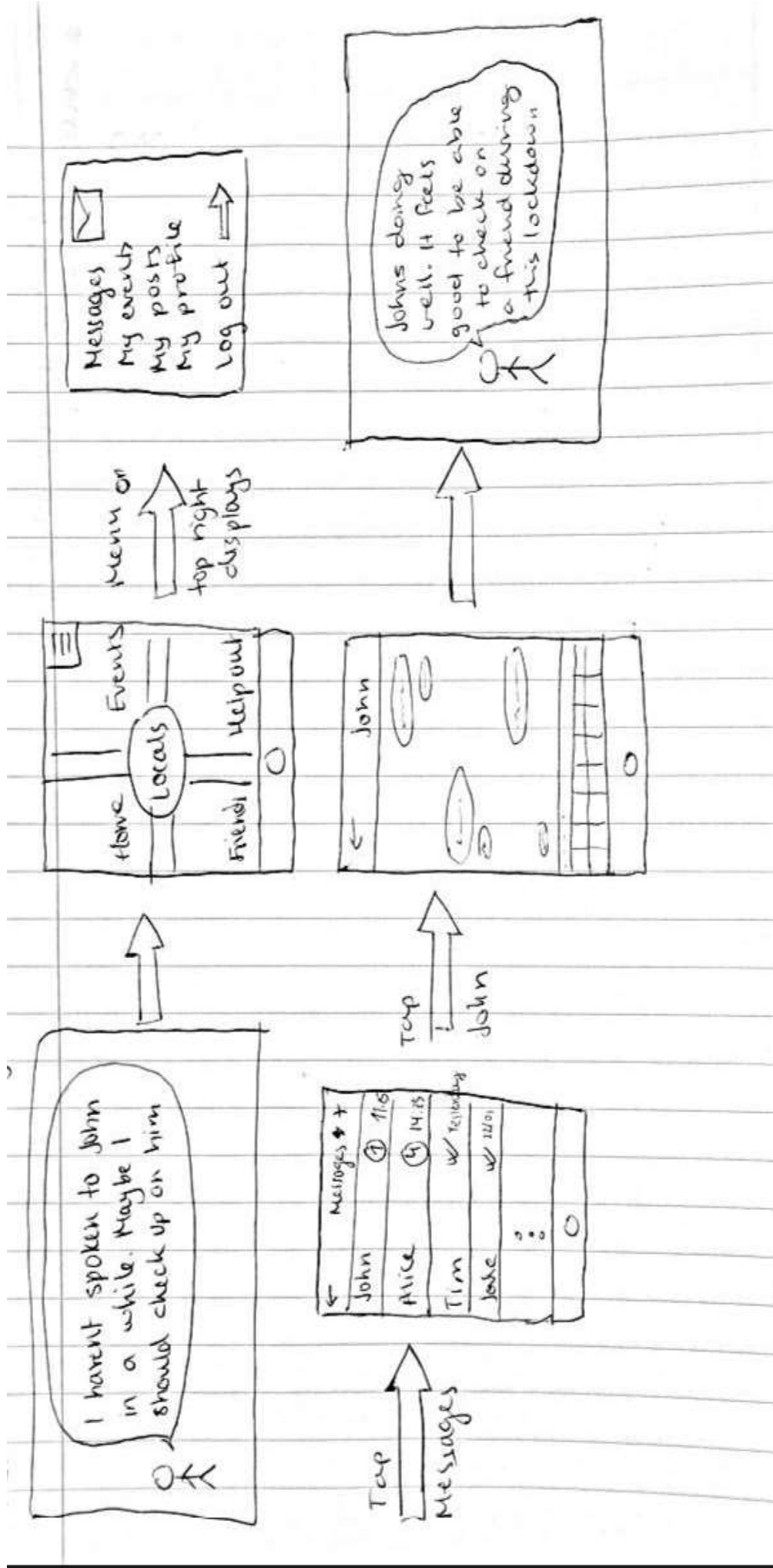
## Tasks

- Task 1: Connect to community (simple)**  
User feels distant from neighbours during lockdown and wants to stay in touch.
- Task 2: Chat/Check up on a neighbour (moderate)**  
The user talks to their neighbour to check up on them or have a chat.
- Task 3: Ask/Post for help (complex)**  
User has a chore to do but is unable to do it and needs help so they ask their neighbors for help.

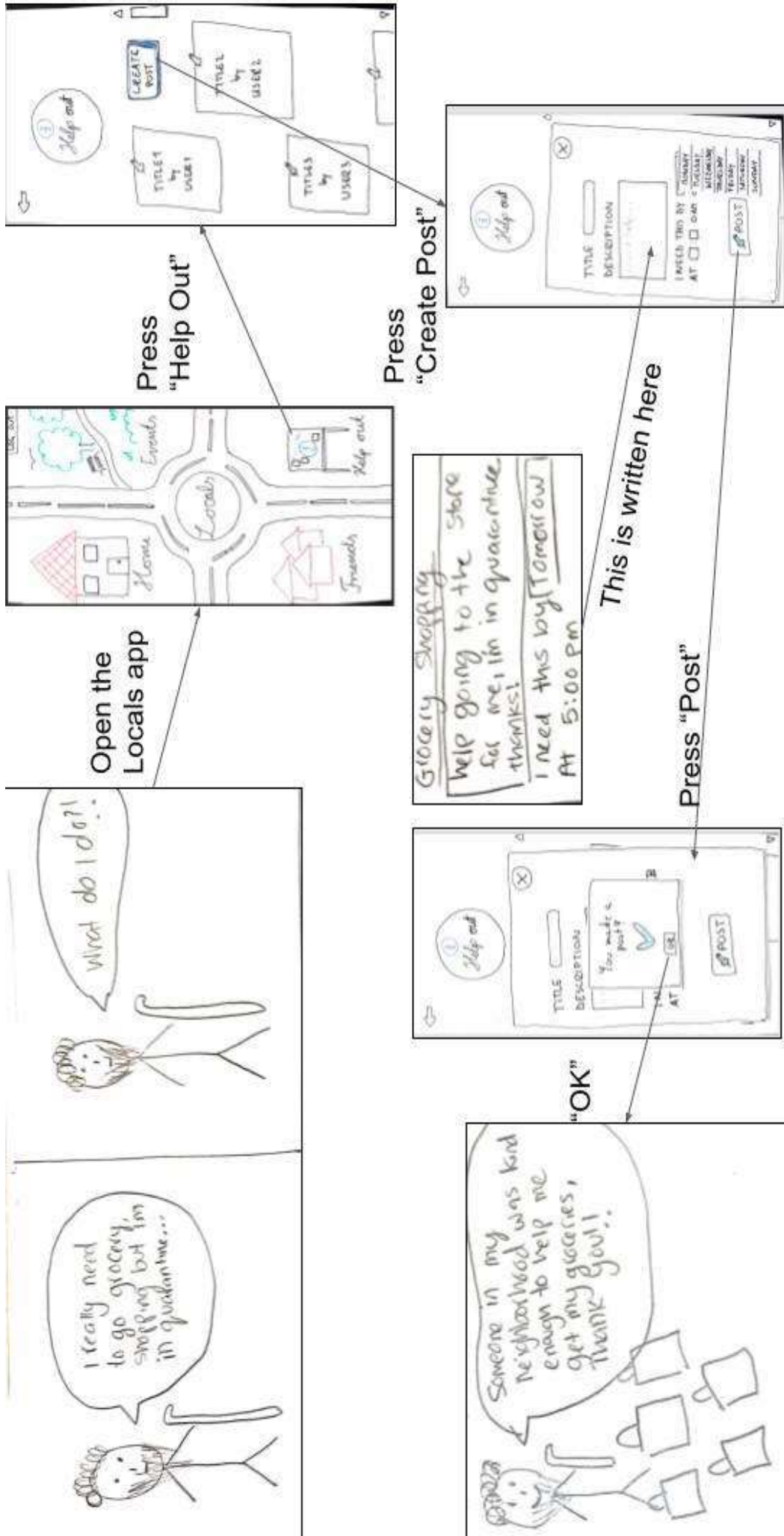
# Task 1 Flow



# Task 2 Flow



# Task 3 Flow





# Paper Prototype

<https://www.youtube.com/watch?v=X51vcRcqoMk>



## Paper Prototype Testing

Participants 1 (F), 2 (M) and 3 (M) are all university students between ages of 22-26 and were asked to participate in testing the prototype.

The testing environment was in one of the team members apartment due to lockdown restrictions.

The participants took turns in testing the prototype individually and gave their feedback afterwards.



Before

Register

Name

Age

City

Neighbourhood

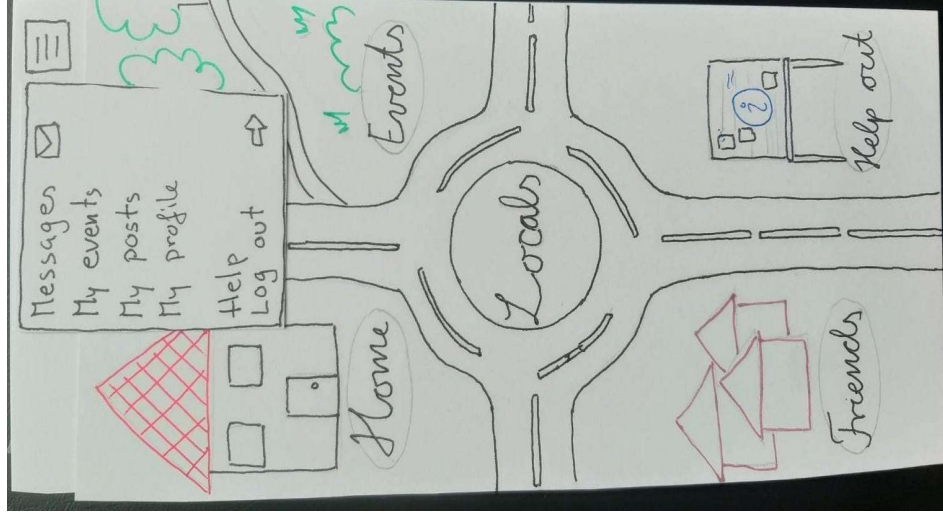
email

password

confirm password

REGISTER

Changed what information is needed



Added a shortcuts menu

Messages

Search

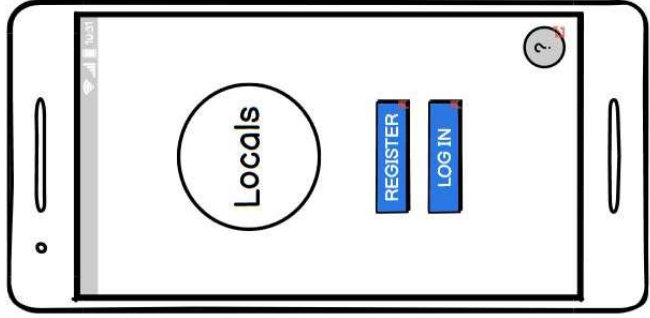
Friend 1	Message	1	11:25
Friend 2	Messages	4	9:30
Friends	Message	✓	8:00
Friend 4	Message		Yesterday
Friends	Message	✓	Yesterday
Friend 6	Message		Yesterday

⋮

Additional screen for messages

# Medium-Fi Prototype Task Flows

## Task 1: Connecting to community



User opens application

Tap Register

The registration form includes the following fields and options:

- Name:
- Age:
- City:  (dropdown menu with options: Koper, Sublano, Manbor, Kranj)
- Neighborhood:  (dropdown menu with options: Center, North, South, East, West)
- Email:
- Password:
- Confirm Password:

A blue "Register" button is at the bottom right. A question mark icon is in the top right corner.

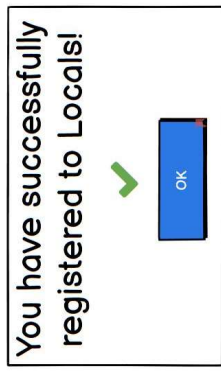
User fills in registration form

Tap Register

The screen displays a large circular logo with the word "Register" inside. Below the logo is the text: "We've sent you an email with a confirmation code. Please enter it below". There is an empty text input field and a blue "Register" button. A question mark icon is in the top right corner.

User inputs code they received

Tap Register



Successful registration

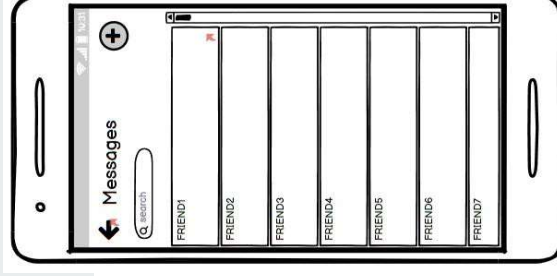
# Medium-Fi Prototype Task Flows

Task 2: Check up/chat with a friend

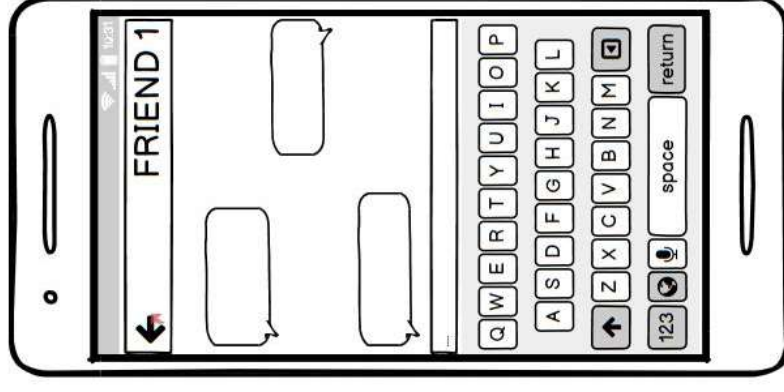
Tap short cuts menu



Tap messages

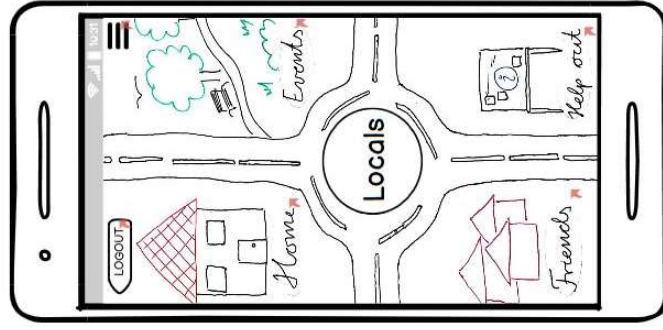


Tap friend1 chat



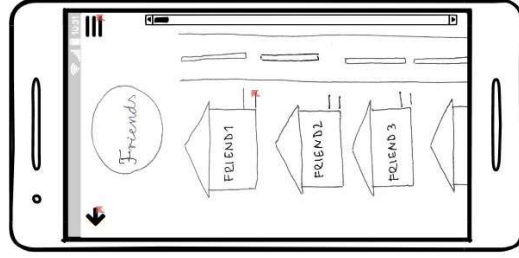
User sends a message

Tap 'Friends'

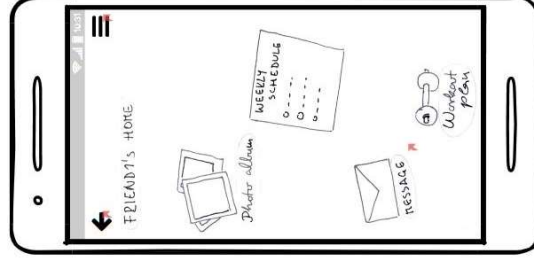


User opens home page

Tap friend 1

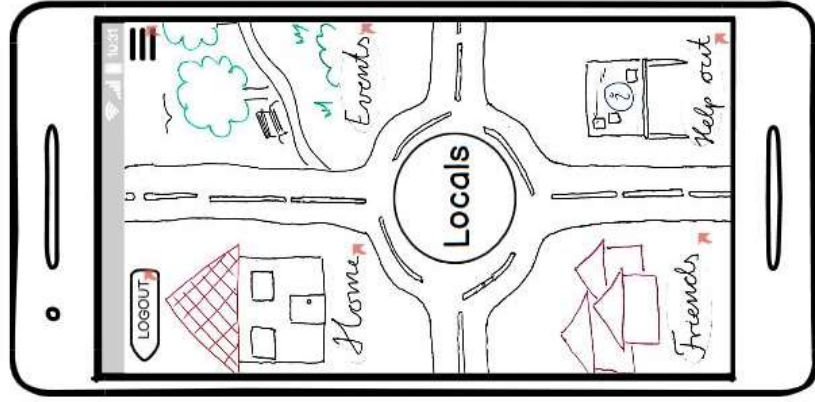


Tap message



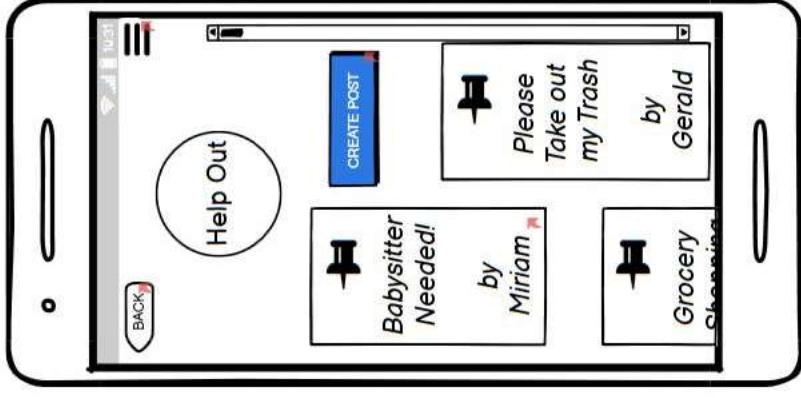
# Medium-Fi Prototype Task Flows

Task 3: Ask/Post for help

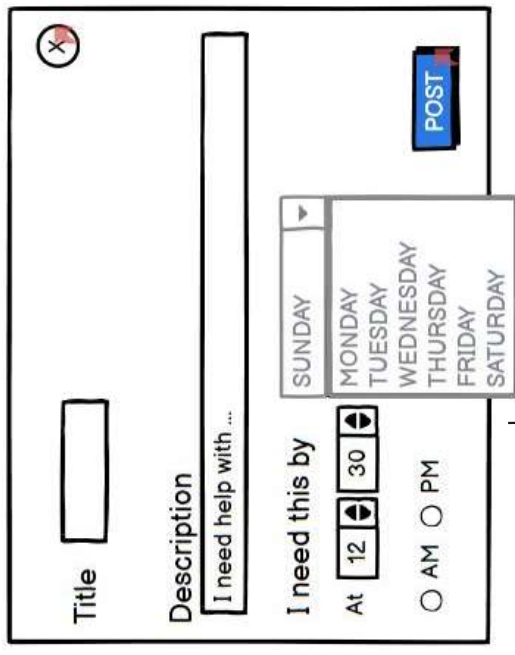


User opens home page

Tap 'Help Out'

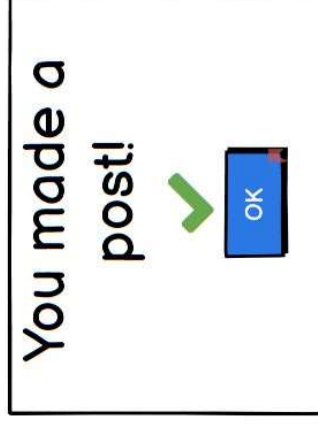


Tap 'create post'



User fills in pop up with details

Tap post



Post successful



## Prototype Overview

Limitations includes lack of interactivity because a user cannot try to post or input information and a user can't send messages

Hardcoded features include examples and posts on the app to demonstrate what the posts would look like to a user and the graphic design (drawings were used instead)